

Marketing Strategy and Support

Companies need an intelligent marketing and communications agency to provide turn-key planning and hands-on launch execution. Using a strategic approach, we develop a completely integrated, total marketing solution to achieve your marketing and product launch objectives.

Salesxperts can support your marketing needs - from a single brochure to a complete product launch. Full service marketing means we can be your marketing support team to help you with any part of your product launch, big or small.

Strategic marketing	Brand marketing	Active marketing
<ul style="list-style-type: none"> • New Product Development • Marketing and Advertising Strategy Development • Sales Strategy Development • Launch plan • Voice of the customer research • Proactive Customer acquisition • New market penetration • Lead generation • Positioning and messaging • Customer retention 	<ul style="list-style-type: none"> • Branding and identity • Naming • Visual design language • Print design • Website design • Extranet design • Intranet design • Product Packaging • Presentations and multimedia • Print collateral • Internal product launch • Ad Agency selection 	<ul style="list-style-type: none"> • Direct mail • Internet marketing • Email marketing • Trade show marketing • Seminar programs • Event marketing • Targeted media relations • Print advertising • Marketing and sales synchronization